



Florsheim
Nunn Bush
Stacy Adams
Brass Boot

May 17, 2007

Dear Class B Shareholder:

As a holder of Weyco Group, Inc.'s Class B Common Stock, we are writing to inform you that all of the outstanding shares of Class B Common Stock of Weyco Group, Inc. will expire on July 1, 2007.

Each outstanding share of Weyco Group Class B Common Stock will convert into one share of Weyco Group Common Stock on July 1, 2007. Each share of Class B Common Stock has the same rights as one share of Common Stock except that each share of Class B Common Stock has 10 votes per share compared with one vote per share of Common Stock. Our Company's 2007 Annual Meeting was held May 1, 2007, and there will be no additional shareholder votes taken between now and July 1, 2007. Consequently, there is no voting advantage to holding the Class B Common Stock until July 1, 2007. Therefore, we are asking that you begin to convert your Class B Common Stock into Common Stock at this time.

Weyco's transfer agent, American Stock Transfer (AST), will facilitate the conversion process. To exchange your Class B Common Stock, you must complete and sign the enclosed Letter of Transmittal (you need only complete the section entitled "Substitute Form W-9 Request for Taxpayer ID Number and Certification") and then deliver the letter, together with your stock certificate(s) to AST according to the instructions set forth therein. If you have lost your certificate(s) or have special issuance or delivery instructions, please follow the instructions and complete the additional necessary sections set forth on the first page of the letter. You will receive your Common Stock certificate(s) only after your Class B Common Stock certificate(s) have been properly surrendered. Please comply with this conversion process as soon as possible to avoid additional undue follow-ups.

If you have any questions concerning the conversion or the Letter of Transmittal, please contact me at (414) 908-1880 or Carolyn Jaffe at AST at (718) 921-8210.

Thank you in advance for your help in this matter.

Sincerely,

John Wittkowske
Senior Vice President and
Chief Financial Officer