

As the stock transfer agent for YUM Brands, Inc., we realize that we play an important role for you, the shareholder, in many ways. We interact with you every time you transfer shares, lose your stock certificate, participate in YUM Direct or need general shareholder information. We send your annual meeting and proxy materials, tally your votes and issue your Form 1099 at tax time. When you have a question or concern regarding your YUM holdings, you want to know that your needs will be addressed — promptly, courteously, and accurately. The following information describes how you can communicate and transact business with American Stock Transfer and Trust Company (AST).

Our Web site, [www.amstock.com](http://www.amstock.com), offers the following online resources:

### **General Shareholder Information**

- **Frequently Asked Questions**

*A valuable resource listing the most commonly asked shareholder questions (including address changes, replacement of lost certificates and checks, etc.).*

- **Frequently Asked Tax Questions**

*Information regarding tax filings and the various statements sent by AST, presented in question-and-answer format.*

- **Forms Available for Download**

*Print commonly used forms (e.g., W-9 tax certification, stock power for stock transfers, generic letter of transmittal, etc.).*

- **Transfer Instructions**

*Instructions on transferring securities to a new registered name. This area also includes a detailed listing of documents that must be submitted to AST.*

- **Merger Activity and Updates**

*View up-to-date information on pending mergers, exchanges, tenders and other corporate actions.*

### **Shareholder Account Access\***

- Access your account information
- Change your mailing address
- Receive company mailings via e-mail
- View outstanding checks
- View direct-stock-purchase history
- Replace a lost check
- View certificate detail
- Replace a certificate
- Combine identical accounts
- Retrieve a duplicate Form 1099

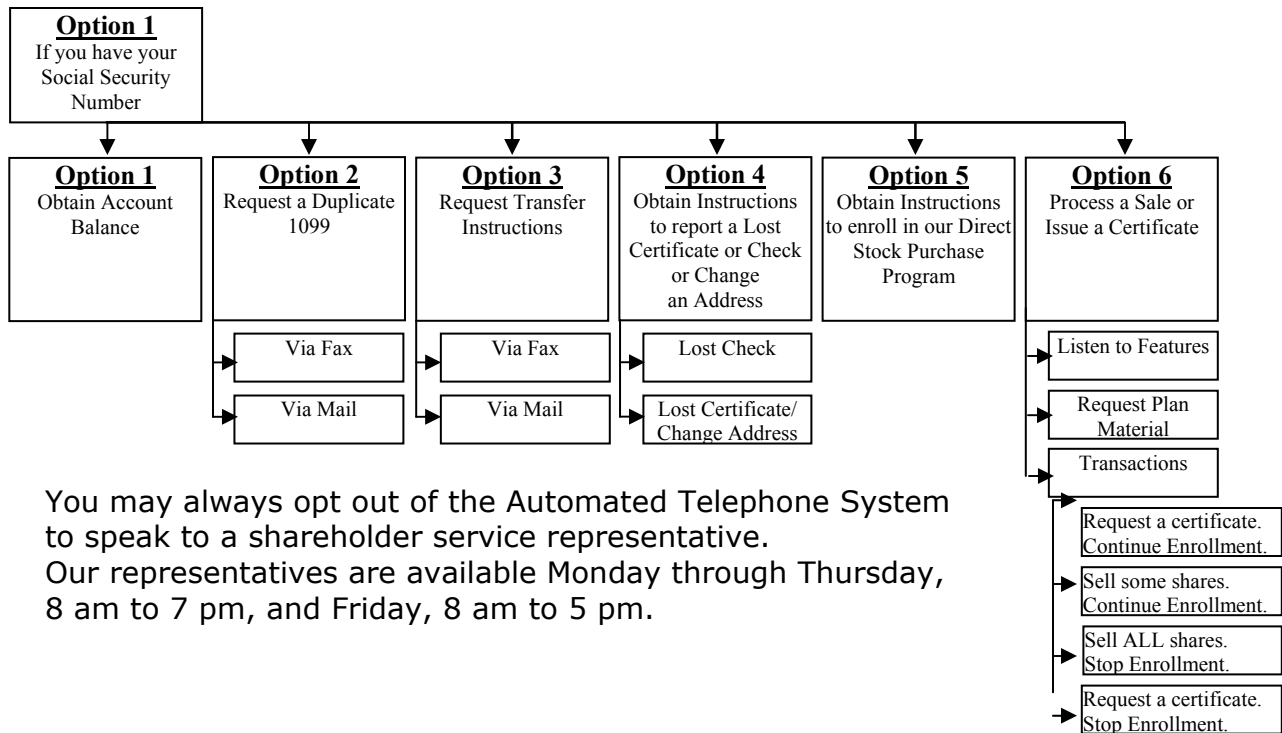
### **YUM Direct Investment Transactions**

- Purchase shares
- Set up recurring monthly purchases
- Sell plan shares held by AST\*
- Request a certificate\*

\* Your account number, which is noted in all AST and prior EquiServe correspondence, is required to access this area of the Web-site.

## **Telephone Inquiries**

To contact our Shareholder Service Department, you may dial our toll-free number, **1-888-439-4YUM**. Your telephone call will be answered by our Automated Telephone System 24 hours a day, 365 days a year. We have presented below the mapping of our Automated Telephone System so you can rapidly access your desired service. *Please note that you must have your account number to perform all transactions under Option 6.* Your account number is printed on all correspondence from AST.



You may always opt out of the Automated Telephone System to speak to a shareholder service representative. Our representatives are available Monday through Thursday, 8 am to 7 pm, and Friday, 8 am to 5 pm.

## **Written Correspondence**

<b><i>For General Information:</i></b>	<b><i>For Dividend Reinvestment and Direct Stock Purchase:</i></b>
American Stock Transfer & Trust Company 59 Maiden Lane Plaza Level New York, NY 10038	American Stock Transfer & Trust Company P.O. Box 922 Wall Street Station New York, NY 10269-0560

Correspondence may also be sent via fax to (718) 236-2641 or via e-mail to [info@amstock.com](mailto:info@amstock.com).